

**Grant County**  
Quit Line Data Summary  
October 1 - December 31, 2002

	<u>County</u>	<u>State</u>
<b>Number of Calls to Quit Line</b>	<b>N = 21</b>	<b>N = 3,753</b>
<b>Percent of Statewide Calls</b>	0.7%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	1.3%	100.0%
	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 20</b>	<b>N = 3,291</b>
Female	55.0%	61.0%
Male	45.0%	39.0%
<b>Race/Ethnicity</b>	<b>N = 19</b>	<b>N = 2,816</b>
People of Color	15.8%	13.9%
White	84.2%	86.1%
<b>Age</b>	<b>N = 19</b>	<b>N = 2,956</b>
Less than 18 years old	10.5%	2.7%
18 - 24 years old	21.1%	14.4%
25 - 34 years old	21.1%	21.8%
35 - 44 years old	26.3%	25.9%
45 years and older	21.1%	35.1%
<b>Education</b>	<b>N = 18</b>	<b>N = 2,860</b>
Did not graduate high school	16.7%	18.4%
High school graduate	27.8%	33.3%
Some college/vocational school	44.4%	34.9%
College graduate	11.1%	13.5%
<b>Caller Type</b>	<b>N = 21</b>	<b>N = 3,367</b>
General Information	4.8%	11.2%
Health care provider	0.0%	2.9%
Tobacco user	95.2%	85.9%
<b>Payer Type</b>	<b>N = 13</b>	<b>N = 2,129</b>
Insured	23.1%	41.5%
Uninsured	30.8%	24.9%
Medicaid	46.2%	33.5%
<b>Heard About</b>	<b>N = 19</b>	<b>N = 2,888</b>
Past caller	10.5%	18.5%
Employer/worksites	0.0%	0.8%
Health care provider	26.3%	21.8%
Television	15.8%	18.4%
Outdoor advertisement (billboard/bus/wall)	10.8%	7.2%
Targeted mailing	0.0%	0.9%
Great Start	0.0%	0.1%
Radio	5.3%	2.2%
Newspaper/Magazine	5.3%	2.2%
Brochure/Newsletter	10.5%	6.2%
Family or friend	10.5%	17.9%
Health Department	0.0%	2.9%
School	5.3%	0.9%